

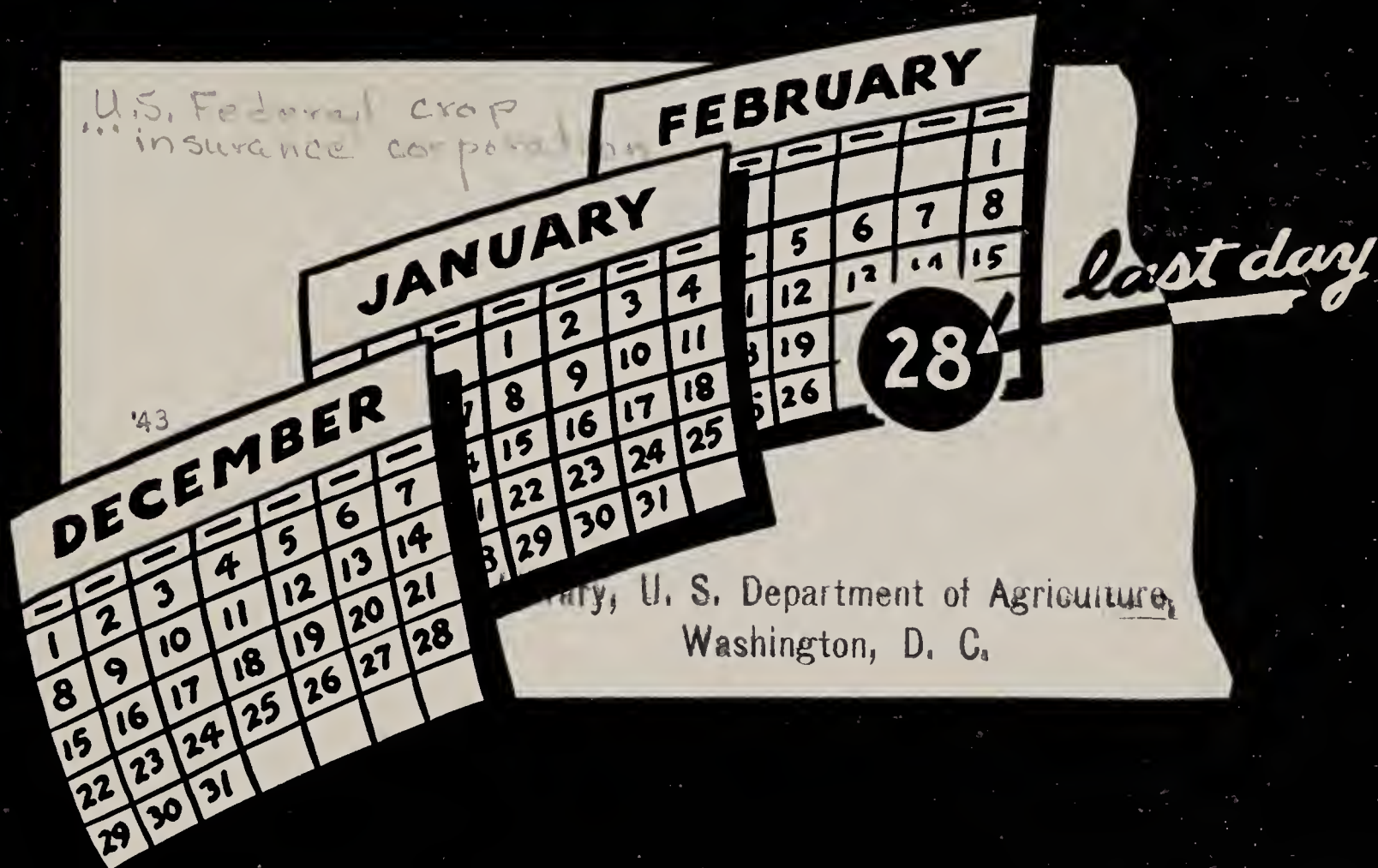
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Reserve

no. 1 C88N

NOW is THE TIME TO THINK



about YIELD INSURANCE

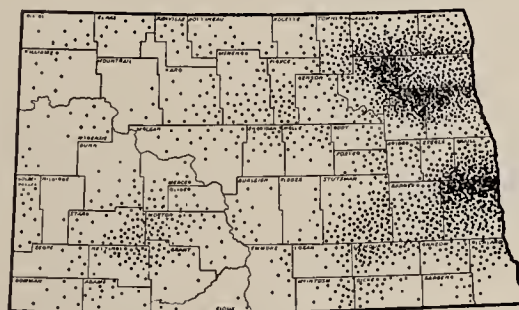
On your next WHEAT crop



The insured production for North Dakota was over 14 million bushels in 1940.

Farmers paid in 2,000,000 bushels as premiums

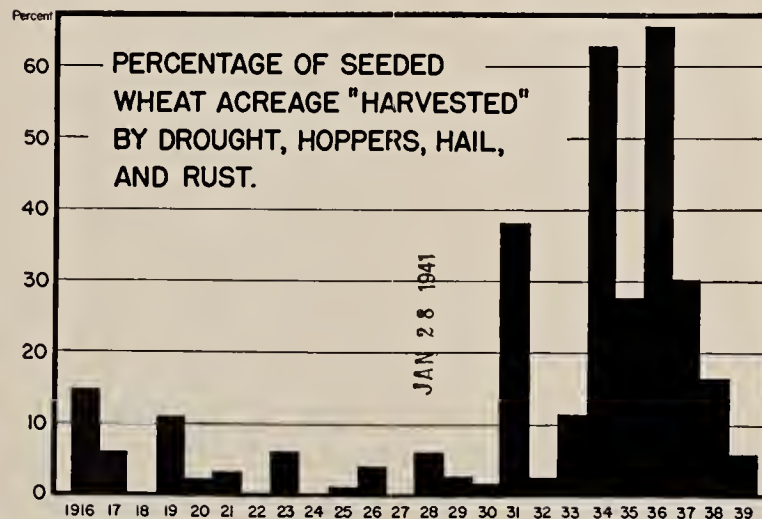
Insured Production, 1940



Each dot represents 5,000 bushels

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Statistics show that ONE out of every EIGHT North Dakota farmers will suffer a COMPLETE WHEAT CROP FAILURE in an average year. The percentage of total annual failures in North Dakota since 1916 looks like this:

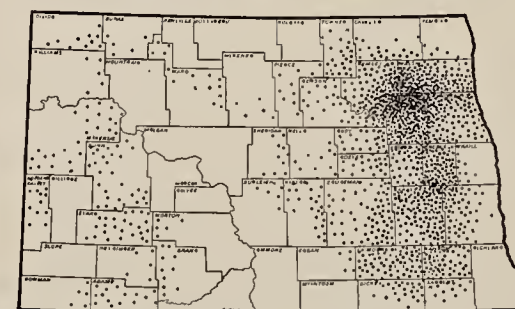


These figures DO NOT include PARTIAL FAILURES.
YOU can stay off the chart by insuring your next wheat crop.

8,000 North Dakota farmers recovered approximately 1,500,000 bushels of wheat through 1940 Crop Insurance.

31,600 policies were in force.

Estimated 1940 Indemnities



Each dot represents 1,000 bushels

See your AAA Committee Now!
REMEMBER — you can't insure your next crop after FEBRUARY 28

Be SURE of a wheat yield from your next crop through "All Risk" Crop Insurance

HERE'S WHAT CROP INSURANCE WILL DO FOR YOU:

1. Guarantee income from either 50 or 75 percent of your long-time average yield. It will protect you against unavoidable loss from drought, flood, frost, fire, hail, animals, insects, and plant diseases.
2. Make it possible for you to meet the cost of crop failure in small annual installments, instead of having this burden thrust on you in the form of a complete or partial failure.
3. Make your growing wheat crop a substantial source of credit, on which you may plan your future farming operations.
4. Pay you back, over a period of years, approximately the same amount of wheat that you invest in premiums, but it will be paid back in years when you need it most—when your crop is damaged or destroyed.
5. Give you an interest in the carry-over of surplus wheat, enabling you to make such wheat work for you instead of against you.

The
NORTH DAKOTA AGRICULTURAL CONSERVATION COMMITTEE

Cooperating with

THE FEDERAL CROP INSURANCE CORPORATION
U. S. DEPARTMENT OF AGRICULTURE

FCI-North Dakota Leaflet No. 1

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